

ITCA image consent
What we are asking you to sign to agree to

1. We will respect the dignity of the subject
2. We will not exploit the subject
 - We do not manipulate the subject in a way which distorts the reality of the situation (eg we do not ask them to cry for the camera).
3. We use images truthfully
 - We do not use an image in a way which deliberately misrepresents the true situation.
 - We aim to be confident that, to the best of our knowledge, the subject would regard the image and its use as truthful if he or she saw it.
4. We maintain standards of taste and decency consistent with our values
5. We aspire maintain high technical standards
 - We use only high-quality images.
 - We will use digital manipulation of images for creative or iconic effect (eg in a youth video), but not in a way which deliberately and misleadingly distorts the reality of the situation depicted.
 - We do not crop an image in a way which misleadingly distorts the reality of the situation.
 - In video editing, we do not misleadingly distort the meaning of an interviewee's statements.
6. We respect the legal and moral rights of the photographer
 - The standard credit is: 'name of photographer/ITCA
7. Parents and sailors will be able to use the images of themselves for personal use, but not images of other sailors.
8. Parents and sailors will not use images of anyone but themselves on personal social media sites.